



ALESSANDRA SAVINI

PRODUCT MANAGER // UX-UI DESIGNER
SENIOR COMMUNICATION DESIGNER



WORK EXPERIENCE

- 2014 Present**
 - SENIOR COMMUNICATION DESIGNER**
Freelancer Europe
Graphic design assets for print and digital, icons, images, logos, mockups, brand strategy, brand development, event designer.
- 2023 Jan // Apr**
 - SENIOR MEDIA DESIGNER**
McKinsey & Company Lisbon
Deck design, storyboard, interface design, events collateral and online promotional design, report design
- 2020 - 2022 Jan // Apr**
 - SENIOR DESIGN ASSOCIATE**
Techstars (Turin + Philadelphia + Tel Aviv + Lisbon) Remote
Brand strategy, brand development, logo redesign, pitch deck design, interface design, UX. Sales comms material, events collateral and online promotional design, live event support
- 2018 - 2019 Jan // Feb**
 - UI/UX DESIGNER**
Valuetech Group Turin
Responsive web design, web and app interfaces, wireframes, mockups, prototypes, photo editing, branding, strategy and communication design.
- 2017 Jan // Dec**
 - GRAPHIC DESIGNER**
My Boss Was Turin
Content management for social media, photo and video editing, advertising. Collaboration with the marketing team to articulate and execute design decisions, Art Direction, video production.
- 2013 Apr // Sept**
 - UI/UX DESIGNER**
Joinpad Milan
User interface design and user research for augmented reality apps, presentations, wireframes, creative marketing, visual design.



WHY ME?

One of my strengths lies in wearing multiple hats - design, product, and growth. I have a proven track record of pulling in diverse skill sets, whether internal or freelance, to ensure the success of projects.



PORTFOLIO

alessandrasavini.com



CONTACTS



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LANGUAGES

Italian (mother tongue) ● ● ● ● ●
English (C2) ● ● ● ● ●
French (B1) ● ● ● ● ●
Spanish (A2) ● ● ● ● ●



EDUCATION

- 2023**
 - PRODUCT MANAGEMENT // MASTER**
Talent Garden + Product Heroes Milan
- 2019**
 - FEMALE ENTREPRENEURSHIP // HIGHER ED. PROGRAM**
Erasmus + // Key Action 2 London
- 2018**
 - TALENTS FOR ENTREPRENEURSHIP // MASTER**
Fondazione CRT Turin
- 2016**
 - DESIGN DELLA COMUNICAZIONE // LAUREA MAGISTRALE**
Politecnico di Milano Milan
- 2010**
 - PROG. GRAFICO E VIRTUALE // LAUREA DI PRIMO LIVELLO**
Politecnico di Torino Turin



SKILLS

Figma ● ● ● ● ●
Adobe Indesign ● ● ● ● ●
Adobe Illustrator ● ● ● ● ●
Adobe XD ● ● ● ● ●
Asana ● ● ● ● ●
Axure ● ● ● ● ●



SOFT SKILLS

I'm a creative and positive person, I love to collaborate on projects. I work well under pressure and I'm autonomous and responsible. I maintain self control and work as efficiently as possible. I'm professional and consistent. In my previous experience, I always worked well during deadlines, and I always learned how to work more efficiently afterwards.